

For Immediate Release

Enchanted Garden in LEE TUNG AVENUE The Refreshing Urban Oasis of Floral Art Right in Town



Image download:

https://drive.google.com/drive/folders/1E3EUyaEsSi5dyzKCJR8c_2B8xHzVpfgn?usp=sharing

(1 May 2018, Hong Kong) Hong Kong where people are constantly on the go and life can get a bit hectic, for this reason, the urban oasis - LEE TUNG AVENUE is launching a dynamic floral art project 'Enchanted Garden' from 3 to 6 May 2018, to give the city a tint of spring with a rejuvenating green space and elegant floral art decoration. You are cordially invited to visit our floral themed 'Enchanted Garden' in the Centre Piazza of LEE TUNG AVENUE, as well as to join the green workshops of upcycled wood products and floral decorative items. Moreover, for the first time, LEE TUNG AVENUE is going to hold a green charity sale hand in hand with Hong Chi Association, together promoting care to the mentally disabled and the idea of green living in the city. Come and take a selfie in this sweet mood with your family and friends in our vibrant photo corners and the quaint swing with floral decoration.

LEE TUNG AVENUE x Woodrite & Kanny's Living Art Studio **Reborn of Recycled Wood and Glass**

Collaborating with Woodrite, the social enterprise and the pioneer of promoting sustainable development in Hong Kong, LEE TUNG AVENUE has invited designer Miss Sue Wong to share the joy of upcycling of old wood materials into furniture and in workshops, also to educate the next generation to cherish the earth's resources. All are invited to experience the wonder of Sue's wood workshop during the promotional period.

LEE TUNG AVENUE is also collaborating with the local glass art studio – Kanny's Living Art Studio, workshops will be held to share with the public how to turn wine bottles, wine stoppers and plastic bottles into LED lights and Lucky Message Glass Bottle Paintings to embellish your home.

Recycling DIY Workshop

Besides the upcycling workshops, LEE TUNG AVENUE is organizing various eco-friendly workshops from 3 to 6 May, you may create fascinating decorations by recycled materials.

Date	Highlight	Recycling DIY Workshop
3 May (Thu)	<ul style="list-style-type: none"> • Media Tour • Charity Sale • Music Performance 	<ol style="list-style-type: none"> 1. Lucky Blossom – Floral Decor Workshop (Demonstration) 2. Scent’ sation – Organic Floral Moisturizing Mist / Mosquito Repellent Workshop (Demonstration) 3. Sue Wong - Upcycled Wood Coaster Workshop (Demonstration) 4. Miniature Landscape Decoration Workshop
4 May (Fri)	<ul style="list-style-type: none"> • Charity Sale 	<ul style="list-style-type: none"> • Miniature Landscape Decoration Workshop • Sue Wong - Upcycled Wood Coaster Workshop
5 May (Sat)	<ul style="list-style-type: none"> • Charity Sale • Music Performance 	<ol style="list-style-type: none"> 1. Lucky Blossom – Floral Decor Workshop 2. Scent’ sation – Organic Floral Moisturizing Mist / Mosquito Repellent Workshop 3. Miniature Landscape Decoration Workshop 4. Sue Wong - Upcycled Wood Coaster Workshop
6 May (Sun)	<ul style="list-style-type: none"> • Charity Sale • Dance Performance 	<ol style="list-style-type: none"> 1. Lucky Blossom – Floral Decor Workshop 2. Scent’ sation – Organic Floral Moisturizing Mist / Mosquito Repellent Workshop 3. Upcycled Glass Mosaic Lamp Workshop 4. Kiln Glass Painting Workshop

Hong Chi Association x LEE TUNG AVENUE Green Charity Sale

Another way of promoting green living by LEE TUNG AVENUE and Hong Chi Association is the green charity sale which will be holding throughout the promotional period. Various food delicacies and products handmade by Hong Chi Association members will be ready for sale, including sakura cookies (90g) (Hearty price HK\$40), succulent potted plants (HK\$50 – HK\$100 each), mini dried flower bouquets (HK\$50 – HK\$100 each) and finely printed tote bags (Hearty price HK\$80), for the public to experience the joy of supporting green living and charitable giving.

Low Carbon Meal Promoting Green Healthy Living

From 3 to 6 May, designated restaurants are providing low carbon nutritious menu including Brook's Café, Le Pain Quotidien, Passion by Gerard Dubois, Omotesando Koffee, enriching your life with a tint of green. You may enjoy special offers in designated stores at LEE TUNG AVENUE – get a discount on drinks by bringing your own coffee cup to BROOK'S CAFÉ, OAK and Givrés; a 10% off on purchasing the Germany Klar eco-friendly cleaning products in Health Aims; a 10% off upon purchases of 8 pieces and a 5% off upon purchases of 4 pieces on tea or honey products in Florté. Let's take a step in encouraging waste reduction!

Customers can win a Givrés HK\$50 cash coupon by taking a 'Green' photo on LEE TUNG AVENUE and post it on Instagram with hashtag #GreenAtLTA and #leetungavenue during the promotional period. The top 20 photos with the most 'likes' will be selected to win the voucher.

Customers can also redeem a set of stainless steel straws upon spending of HK\$500 with electronic receipts from up to 2 LEE TUNG AVENUE tenants from 3 to 31 May.



Feel the liveliness and fragrance of Enchanted Garden by embracing this urban oasis which surrounds with European architectures and abundant floral decoration together with floral art floats.



Woodrite's designer Miss Sue Wong will be sharing the joy of upcycling and hosting workshops to educate the next generation to cherish the earth's resources.



Workshop: a new idea for Chinese New Year's lucky message decoration – draw on recycled wine bottles after kilning and



flattening and turn them into lucky message boards.	Workshop: Wine bottles, wine stoppers and plastic bottles can turn into fascinating lights too! Break down the colourful glass bottles into small pieces then arrange them into delicate patterns, put in LED light bulbs and embellish your home in an eco-friendly way.
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About Hong Chi Association

Hong Chi Association (formerly The Hong Kong Association for the Mentally Handicapped) was established in 1965. Today, it has become one of the largest non-profit making organization serving over 7,000 people of all ages and all grades of intellectual disabilities and their families. Hong Chi now operates 87 service units, providing comprehensive services including special education, job training and professional therapy.

About LEE TUNG AVENUE

LEE TUNG AVENUE features a 200-metre tree-lined boulevard on Hong Kong Island. It is home to alfresco cafes, gourmet restaurants and boutiques, offering selected local and overseas brands. LEE TUNG AVENUE is a convenient urban intersection in south Wan Chai, and connects and revitalises the community. LEE TUNG AVENUE has won critical acclaims from Hong Kong and international organisations, including the Gold Winner of ‘Best Retail Development’ at MIPIIM Asia Awards 2016, Gold Winner of ‘Campaign of the Year’ at Marketing Magazine’s PR Awards 2016, and Silver Winner of ‘Best Idea in Public Relations’ at MARKies Awards. LEE TUNG AVENUE website: <http://www.leetungavenue.com.hk>

This press release is prepared by **C3 Project Management Limited (C3)** on behalf of **Lee Tung Avenue Management Company Limited (LTAML)**. For media enquiries, please contact:

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