



For Immediate Release

Lee Tung Avenue Presents 'In the Mood For Love' by Sinta Tantra

International Art Installation Heralds Hong Kong's Arts Month
'Living Painting' Grows from the City for the Public to be Part of It



A 'living painting' by Sinta Tantra in Lee Tung Avenue

Hong Kong, 2 March 2018..... Lee Tung Avenue is delighted to present an avant-garde public art commission, 'In the Mood For Love', by international, award-winning artist Sinta Tantra, to celebrate Hong Kong's arts month. Making the most of the unique *mise-en-scène* and ambience of Lee Tung Avenue, the art installation by Sinta 'encourages the general public to look, relook and step inside; circular shapes makes one feel uplifted while solid, bright colours are pleasing and life-affirming'. Lee Tung Avenue and Sinta Tantra welcome and invite everyone to be part of this 'living painting'.

LEE TUNG AVE
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A 'living painting' by Sinta Tantra in Lee Tung Avenue

UK-based artist Sinta Tantra is well known for public art installations and her bold, geometric style that make wide use of shapes, lines and vibrant palettes. Her notable public work includes 'A Beautiful Sunset Mistaken for a Dawn', a 300-metre painted bridge at Canary Wharf in London and a permanent landmark commission for the 2012 Olympics.

'In the Mood For Love' is the critically-acclaimed artist's first public art commission in Hong Kong. Taking inspirations from Lee Tung Avenue's love and romance heritage and vibrancy, and paying tribute to traditional Chinese colours, symbols and decorative motifs, the public art piece looks at and celebrates the idea of 'falling in love'. 'I want to create a visual spectacle of colours at both ends of the avenue, punctuating the space with abstract forms – symbols of love, wedding rings, romance and cultural heritage,' says Sinta.

In love with the city

The art installation runs across the tree-lined boulevard horizontally and vertically, transforming the alfresco space into a city landscape growing from the city. Brightly coloured graphics wrap across three levels of the footbridge as well as large-scale floor paintings to both entrances of Queen's Road and Johnston Road – looking up, looking down, stepping inside, submerged in colours, in love with the city itself.

In addition to appreciating art in an avant-garde, three-dimensional manner, gaze, presence and footsteps of passers-by on the 'living painting' are precious moments for another art piece – a time-lapse video. Photographic angles are specifically adjusted so that guests will be surrounded by the visual spectacle perfectly, focusing on the photographed person as 'a still point of the turning world'. This large-scale and inspirational outdoor art installation is a must-visit bright spot in Hong Kong's arts month.

LEE TUNG AVE
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You are the last piece of puzzle to complete this large-scale public art

To make arts accessible to all, Lee Tung Avenue invites the public to be part of the art piece. Looking up and down, mark your footprints in the wrapped Lee Tung Avenue by taking a unique time-lapse video. Taking the video from 2pm-8pm, upload your "Living Art" time-lapse video to Instagram or Facebook and #leetungavenue #SintaAtLTA to receive a free BROOK's CAFE coffee bad at the customer service centre, B1/F

The contemporary art 'In the Mood For Love' is open to the public from 1 to 31 March in Lee Tung Avenue.



Lee Tung Avenue invites the public to be part of the art piece

Courtesy of Pearl Lam Galleries, download high-resolution photos here:

<http://bit.ly/2HLYqwR>

About Sinta Tantra

A British artist of Balinese descent, Sinta Tantra was born in New York in 1979. She studied at the Slade School of Fine Art, University College London (1999–2003) and at the Royal Academy Schools London (2004–2006).

Her commissions include; Folkestone Triennial (2017) Newnham College, Cambridge University (2016); Songdo South Korea (2015); Sinta's most notable public work includes a 300-metre painted bridge at Canary Wharf in London commissioned for the 2012 Olympics.

Sinta is a recipient of many awards, including the prestigious Bridget Riley Drawing Fellowship at The British School at Rome (2017); she has been shortlisted for the Jerwood Contemporary Painting Prize (2015); British



Council's International Development Award (2014) and Deutsche Bank Award (2006).

About Lee Tung Avenue

Lee Tung Avenue features a 200-metre tree-lined boulevard on Hong Kong Island. It is home to alfresco cafes, gourmet restaurants and boutiques, offering selected local and overseas brands. Lee Tung Avenue is a convenient urban intersection in south Wan Chai, and connects and revitalises the community. Lee Tung Avenue has won critical acclaims from Hong Kong and international organisations, including the Gold Winner of 'Best Retail Development' at MIPIM Asia Awards 2016, Gold Winner of 'Campaign of the Year' at *Marketing Magazine's* PR Awards 2016, and Silver winner of 'Best Idea in Public Relations' at MARKies Awards year.

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