



[For Immediate Release]

**Founder of 'Lucky Buns' Kwok Kam Kee innovates again
Together with The East, Panda Place and Lee Tung Avenue
Bringing the blessings of the Bun Festival to places outside Cheung Chau**

Various free workshops and celebration activities that are not to be missed



Image link : <https://drive.google.com/open?id=1J4yuWFJCPGXBgZM4fqm3yK2ZiDGV1xpW>

(26 April 2019, Hong Kong) The Cheung Chau Bun Festival is one of the most popular traditional events in Hong Kong, attracting thousands of visitors to Cheung Chau every year. The festive atmosphere and good luck wishing activities are the one of the highlights of the event. This year, the Festival is no longer limited to Cheung Chau. Wan Chai's sleekest dining landmark The East and Lee Tung Avenue, a joint project between Urban Renewal Authority, Sino Land Company Limited and Hopewell Holdings Limited, Panda Place in Tsuen Wan together with the Bun Master Cheung Chau Kwok Kam Kee to break the tradition and present the first-ever Bun Festival out of the island. This citywide celebration with the theme 'Bun Festival to Downtown', will spread the lucky blessings around Hong Kong.

Mr Martin Kwok, the second generation owner of Kwok Kam Kee remarked, 'With over 40 years of history in Cheung Chau, Kwok Kam Kee is an "old neighbour" of Hong Kong, witnessed the changes of the city and grew up with Hong Kong people. Cheung Chau Bun Festival is one of the most traditional events in Cheung Chau. We hope that the blessings of peace and good luck of the Festival could be spread to more people by holding the event in places outside of Cheung Chau.'



Bun Festival X Local Element Photo Hotspot


As the first Bun Festival outside of Cheung Chau, the event will be held with the theme 'Bun Festival to Downtown'. Various decorations including a giant 'lucky buns tower' and an installation incorporating traditional shop sign design with names of old shops, landmarks and local streets, will be displayed. The specially designed installations shows the characteristics of Wan Chai and Tsuen Wan neighbourhoods and will definitely become popular social media 'check-in' hotspots during the Festival.

Free workshops and performances with traditional local elements

Apart from 'checking-in' the various photo hotspots, the public can join various free workshops to learn to make traditional delicacies and handicrafts, including 'lucky buns' workshops hosted by Martin Kwok, the second generation owner of Kwok Kam Kee; Cheung Chau mango mochi workshops; mini version of Traditional Chinese Flower Banner (a.k.a 'faa pai') workshops; and lion head origami workshops. The workshops have limited quota, and will be on a first-come-first-serve basis, please refer to the respective websites for registration details. In addition, colorful Qilin dance performances and 'lucky buns' free giveaway events will be held on specific dates to enhance the festive atmosphere to the event.

Special Dishes for the Bun Festival

Visitors joining the Festival should not miss the specially designed dishes for the event. Several famous restaurants in The East will present new crossover dishes to add extra flavour to this traditional Festival.

Restaurant	Special Dishes
<p>Green Common 2/F, QRE Plaza 3586 1968</p>	 <p>Omni Bao(HK\$25 for one, HK\$40 for two) Supplying period : From today till 31 May</p>

MISU Seafood Cuisine

26/F, QRE Plaza

2988 1661



Grilled Live Lobster Bun (HK\$168)



Homemade Honey Crumbs with Mascarpone (HK\$68)

Zen

2/F, GARDENEast

2868 1883



Tai Chi Shrimp Balls - (HK\$238)

The Grand Buffet

62/F, Hopewell Centre

2506 0888 / 2506 0666



Steamed Cherry Blossom Bun

Zither Garden
19/F, QRE Plaza
2351 0528



Braised Seafood and Chicken in Hua Diao Wine Sauce (HK\$358)

Apart from that, merchants of the Lee Ave will launch special promotions during the Bun Festival.

Lim Kee Bing Sutt
G28-29, Lee Tung Avenue
3468 2971



Lucky Bun Set* (HK\$18)

Supply Period : From today till 31 May

Supply time: 2pm-6pm

*Can choose any bun, serve with hot or cold drinks (+HK\$3)

Either eat in or takeaway



Summary of activities

1) The East, Wan Chai

Activities	Date & Time	Venue
Lucky Buns Workshop	15:00-16:30, 27 April and 12:30-14:00, 2 May	Gilman Foodlab , 7/F Hopewell Centre
Mango Mochi Workshop	12:30-14:00, 2 May	Gilman Foodlab , 7/F Hopewell Centre
Mini Traditional Chinese Flower Banner Workshop	12:30-15:00, 11 May	Open Piazza, G/F, Hopewell Centre
Lion Head Origami Workshop	15:00-16:30, 18 May	Open Piazza, G/F, Hopewell Centre
Colourful Qilin Dance	14:00-14:30, 4 May	Open Piazza, G/F, Hopewell Centre

2) Panda Place, Tsuen Wan

Activities	Date & Time	Venue
Lucky Buns Workshop	15:00-16:30, 4 and 5 May	B1/F, Panda Place
Mini Traditional Chinese Flower Banner Workshop	14:00-16:00, 18 May	B1/F, Panda Place
Mango Mochi Workshop	14:00-15:30, 19 May	B1/F, Panda Place
Colourful Qilin Dance	14:30-15:00, 12 May	B1/F, Panda Place

3) Lee Tung Avenue, Wan Chai

Activities	Date & Time	Venue
Mini Traditional Chinese Flower Banner Workshop	16:00-18:30, 11 May	Lee Tung Avenue
Lion Head Origami Workshop	15:00-16:30, 12 May	Lee Tung Avenue
Colourful Qilin Dance	16:00-16:30, 11 May and	Along Lee Tung Avenue



	17:00-17:30 12 May	
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Photo 1 & 2



Various decorations including a giant 'lucky buns tower' and an installation incorporating traditional shop sign design with names of old shops, landmarks and local streets, are displayed in the East. The specially designed installations will definitely become popular social media 'check-in' hotspots during the Festival.

Photo 3



Several photo hotspots with the theme of Bun Festival and Panda Yue Yue are displayed in the Panda Place in Tsuen Wan.

Photo 4



The public can join various free workshops to learn to make traditional delicacies and handicrafts, including 'lucky buns' workshops hosted by Martin Kwok, the second generation owner of Kwok Kam Kee.

Photo 5



Colorful qilin dance will be held on specific dates to add festive atmosphere to the event.

About The East

Bringing together the retail floors of Hopewell Centre, QRE Plaza, Wu Chung House and GARDENEast, "The East" is destined to be the sleekest dining and entertainment landmark in Wan Chai. Offering a list of culinary choices from world-class restaurants to stylish eateries, be surprised by the unprecedented gastronomic delights. A breath of lifestyle shops and outlets offers the best-in-class leisure experience, taking your style of living to new heights.

The East website : <https://www.theeast.com.hk/>

Follow The East Instagram: @theeastwanchai



About Panda Place

Conveniently situated in the heart of Tsuen Wan, Panda Place is strategically located beneath Panda Hotel and seamlessly served by Tsuen Wan and Tai Wo Hau MTR station with swift access to everywhere in Hong Kong. Panda Place is the destination for those who enjoy the true spirit of dining and shopping. Panda Place is home to a range of popular brands, from fashion to beauty, from lifestyle entertainment to electronic products, from supermarket to large department store, all are readily available under one roof. Culinary discoveries can be made just about every corner of the mall, you can sample an array of renowned restaurants offering international-wide selection of gourmets. So let your taste bud and senses take you on a shopping and dining adventure! Discover Panda Place and delve into a journey full of exhilarating thrill.

Panda Place Website : <https://www.pandaplace.com.hk>

Follow Panda Place instagram: @pandaplacehk

Panda Place facebook: Panda Place 悅來坊

Wechat: 香港悅來坊

About Lee Tung Avenue

Lee Tung Avenue, a joint project between Urban Renewal Authority, Hopewell Holdings Limited and Sino Land Company Limited, features a 200-metre tree-lined boulevard on Hong Kong Island. It is home to alfresco cafes, gourmet restaurants and boutiques, offering selected local and overseas brands. Lee Tung Avenue is a convenient urban intersection in south Wan Chai, and connects and revitalises the community. Lee Tung Avenue has won critical acclaims from Hong Kong and international organisations, including '2017 Fiver Stars Shopping Mall' award at Hong Kong Professional Building Inspectors Academy Awards 2017, 'Top 25 Shopping Mall Events' award selected by Hong Kong Economic Times, Gold Winner of 'Best Idea in Design' and 'Best Idea in Public Relations' at MARKies Awards 2018, Gold winner of 'Traditional Marketing' at 2018 ICSC China Shopping Centre & Retailer Award held by International Council of Shopping Centers.

Lee Tung Avenue website : <http://www.leetungavenue.com.hk>

Follow Lee Tung Avenue Instagram: @leetungavenue #leetungavenue

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