

For Immediate Release

**“Lee Tung Avenue” supporting Hong Kong Salsa Festival
to stage the Salsa Street Party**

26 February 2016, HONG KONG – When it comes to March, the city turns into a mega art extravaganza filled with all kinds of performances bringing professionals from around the world. “Lee Tung Avenue” is celebrating this love of arts and dance and presenting **“Salsa Street Party @ Lee Tung Avenue”** on **12 March 2016 (Saturday)** to elevate the artistic and dancing atmosphere around the neighbourhood and encourage both locals and visitors to enjoy an evening of vibrant and energetic moves of Salsa.

Cooperating with the Hong Kong Salsa Festival 2016 and 5th World Salsa Championships, international dancers are invited to showcase the beautiful Salsa dance while inviting audience to join the FREE salsa lesson to learn some basic steps. Everyone can dance together along the street enjoying Latino music, drinks and the festive ambience. Come shake and spin your body, and indulge in the passion of dance at “Salsa Street Party @ Lee Tung Avenue”.

Details of “Salsa Street Party @ Lee Tung Avenue”:

| “Salsa Street Party @ Lee Tung Avenue” | |
|--|--|
| Date: | 12 March 2016 (Saturday) |
| Time: | 6p.m. – 8:30p.m. |
| Venue: | Lee Tung Avenue (from the Queen’s Road East entrance to Johnston Road entrance) |
| Programme | |
| Show 1 – Dima & Emily Flamenco Show Show 2 – Sherman & Partner Latin Dance Show 3 – Laurent Hounsavi Sings Salsa & Bachata Songs Show 4 – Interaction – Olidaisy’s (Cuba) Reggaeton Line Show 5 – Latin Felix (Italy) Dance Show Show 6 – Interaction – Marcos (Brazil) & Shirley (Australia/HK) Bachata Class Show 7 – Interaction – Gupson Pierre (Canada/Singapore) Fun Cha Cha Steps Show 8 – Samba or Salsa Show (TBC) Show 9 – Laurent Salsa, Kizomba, Bachata Songs FREE Workshop by International award winning dancers and everyone join the dance at the Street Party | |



– The End –

About “Lee Tung Avenue”

“Lee Tung Avenue” brings a new 200 meters long tree-lined pedestrian in Hong Kong. There is lined with sidewalk cafes, innovative restaurants and fashion brands from the local and foreign and so on. It is conveniently accessible downtown and with a close connection with the communities, which gives the traditional Wan Chai to reinvigorate and become one of the focal point in Wan Chai South.

About Hong Kong Salsa Festival

The Hong Kong Salsa Festival brings a week-long Latin dance extravaganza to Hong Kong’s twinkle toes, featuring dance workshops, road shows, club parties, performances and World Salsa Championship events.

This is the perfect time to give salsa a crack yourself through dance lessons dished out by top international instructors and local salsa experts.

This press release was distributed by **Strategic Communications Consultants Limited (SCC)** on behalf of the **Lee Tung Avenue Management Company Limited**. For further media enquiries, please contact:

Strategic Communications Consultants Limited (SCC)

Tracee Wu

Tel: (852) 2114 4347 / 6908 0705

Fax: (852) 2114 0880

Email: tracee.wu@sprg.com.hk

Michelle Li

Tel: (852) 2114 4321 / 9375 2709

Fax: (852) 2114 0880

Email: michelle.li@sprg.com.hk