

Immediate Release

**LEE TUNG AVENUE presents “The Nutcracker’s Snowy Xmas”
Walk with the Nutcracker under fluttering snow for a romantic and
delightful White Christmas**

Image download:

<https://drive.google.com/open?id=0B9KS2lhQ6bRibzdxNFR6QTJUNWM>

[Hong Kong – 13 December, 2016] This Christmas, LEE TUNG AVENUE in Wan Chai continues its romantic legacy by introducing the Nutcracker and delightful snowflake festive lighting which combines to create a perfect enchanting Christmas ambiance. A castle straight from fairy tales and a towering 10-metre Christmas tree in vibrant colour palette planted in the atrium are for everyone to enjoy a fantastic Christmas and to create magical wintry memories. In addition, LEE TUNG AVENUE has prepared exciting event offerings during the extravaganza, including the Nutcracker Ballet Snowflake Fairies Parade; the Sounds of Christmas; Complimentary Roasted Chestnuts; Christmas Workshops, and Charity Sales. Apart from the wonderful vibe, there is a dazzling line up of dining options – where your family and friends can enjoy the very best of the lip-smacking cuisines. After a satisfying culinary experience, it is time to take a stroll along the walking street with glittering lights and enjoy the Snowflake Fairies Parades at the wintry Christmas Castle.

LEE TUNG AVENUE presents romantic moments for everyone’s enjoyment

We all know snow brings that extra magic to Christmas, LEE TUNG AVENUE embraces the festive season with the first-ever performance of Nutcracker Ballet’s Snowflake Fairy Parade with interval snowy flair and seasonal music. The show features students from the Jean M. Wong School of Ballet, the Chapio Youth & Children Ballet Company, and professional ballet dancers. The live performance of Tchaikovsky’s Nutcracker symphony unveils a vivid ensemble of classic Nutcracker ballet amid the snow-laden environment. Photo opportunities for children abound, so they can experience the Christmas moment that they are never going to forget.

Complimentary and warming roasted chestnuts will also be offered on selected days during this holiday – what a perfect way to compliment your chilly winter stroll along the Avenue wreathed with adornments!

Christmas season is all about Loving and Sharing at the Lee Tung Avenue

LEE TUNG AVENUE has invited schools and religion groups from the Wan Chai District, including Hong Kong Tang King Po College, Our Lady of Mount Carmel Church and St. James' Settlement, to perform Christmas carols and greet visitors, passing on Christmas joy with traditional melodies. A Charity Christmas Booth will also be open at LEE TUNG AVENUE in December to offer perfect Italian cuisine to visitors. All net proceeds will be donated to the Salvation Army.

Earn your Christmas prizes at LEE TUNG AVENUE

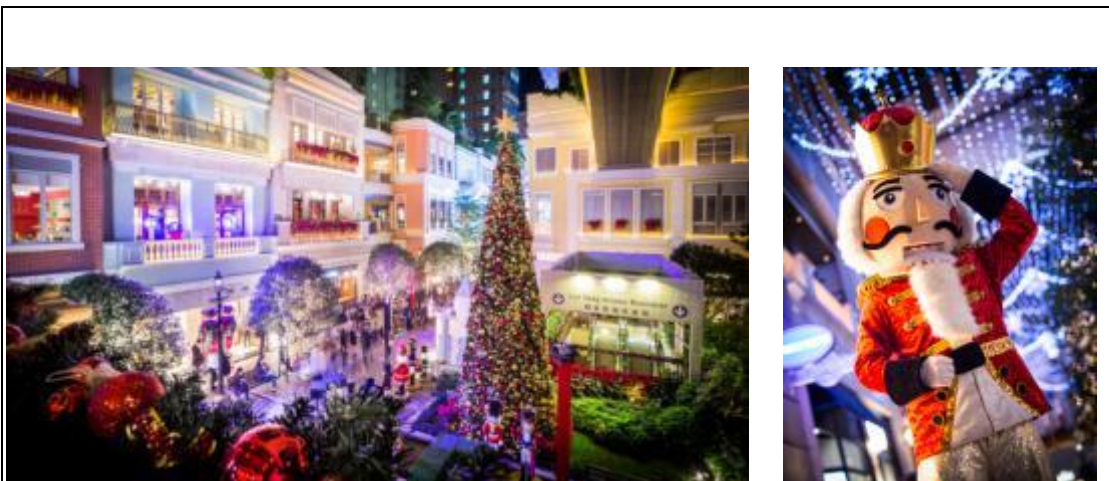
From now until 31 December, customers can redeem a beautiful gift with two valid same-day electronic receipts from any shop at Lee Tung Avenue. Get free Frankincense Handmade Soap from Scent'sation for spending HK\$800 or more, or a box of Dark Fruit Cake from Ginza West for spending HK\$2,000 or more. Customers can also redeem an exquisite Christmas goodie bag with one same-day machine-printed receipt from a Reward Point Merchant for an electronic money purchase of HKD\$300 or more.

Nutcracker Ballet Snowflake Fairies Parade	
Date :	17 th – 18 th December (Sat to Sun) & 24 th – 26 th December (Sat to Mon)
Time :	The Christmas Ballet Parade: 2:45pm – 4:00pm Lee Tung Snowing Garden: 3:30pm – 8:00pm
Venue :	The Atrium @ Lee Tung Avenue
How to Join :	Free of charge
The Sound of Christmas	
Date :	10 th , 16 th – 18 th , 21 st , 23 rd – 24 th December
Venue :	The Atrium @ Lee Tung Avenue
How to Join :	Free of charge
Charity Christmas Food Sales	
Date :	17 th – 18 th December (Sat to Sun), 24 th – 25 th December (Sat to Mon) & 31 st December (Sat)
Time :	1:30pm – 8:00pm
Venue :	Basement @ Lee Tung Avenue
Details:	Charity booths featuring Italian delicacies and all sales profit donates to “The Salvation Army”
Complimentary Roasted Chestnuts	
Date :	17 th – 18 th December (Sat to Sun) & 24 th – 26 th December (Sat to Mon)
Time :	2:30pm – 6:30pm
Venue :	Johnston Road Entrance of Lee Tung Avenue

Fee:	Free of charge
Christmas Gift Redemption	
Date :	From now to 31 st December
Time :	10:00am – 10:00pm
Redemption Venue:	Customer Service Counter, Basement
Details:	Customers are entitled to the redemption of a Christmas gift upon the purchase for a designated value from two different shops using electronic payment in Lee Tung Avenue. Redemption is subjected to daily quota, available while stock lasts.
Christmas Shopping Treasure Hunt	
Date :	From now to 31 st December
Time :	10:00am – 10:00pm
Redemption Venue:	Customer Service Counter, Basement
Details:	Customers can redeem an exquisite Christmas goodie bag with one same-day machine-printed receipt from Reward Point Merchant for an electronic money purchase of HKD\$300. Redemption is subjected to daily quota, available while stock lasts.

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Caption:



LEE TUNG AVENUE in Wan Chai adding magic to its romantic 200-metre, tree-lined walkaway by introducing the theme from the Nutcracker. Along with delightful snowflake lighting bringing us a perfect Christmas ambiance.



LEE TUNG AVENUE embraces the festive season with the first-ever performance of Nutcracker Ballet Snowflake Fairy Parade, the sight of snowy flair and delightful seasonal music all filled in the air.



Complimentary and warming roasted chestnuts will also be offered for free by LEE TUNG AVENUE on selected days during the Christmas period – a perfect way to compliment your chilly winter stroll.



LEE TUNG AVENUE has invited talented ballerinas from Jean M. Wong School of Ballet, Chapio Youth & Children Ballet Company and other experienced dancers to perform

various acts from the classic Nutcracker under the romantic snowflakes. Heightening the joy, schools and Christian groups from the Wan Chai District are also invited to perform Christmas carols on selected days and spread the Christmas greetings with their lovely music.

About LEE TUNG AVENUE

LEE TUNG AVENUE unveils a 200-metre long, tree-lined walkway on Hong Kong Island. It is home to alfresco cafes, gourmet restaurants, and boutiques offering selected local and overseas fashion brands. LEE TUNG AVENUE is also a convenient urban intersection in south Wan Chai, which connects and revitalizes the community. LEE TUNG AVENUE has been critically acclaimed in the industry since its launch, and has won a number of awards, including the “Gold Winner of MIPIM Asia Awards 2016 for Best Retail Development”, “Gold Winner of Marketing Magazine’s PR Awards 2016 for Campaign of the Year”, and “Bronze Winner of Marketing Magazine’s Marketing Excellence Awards 2016 for Excellence in Public Relations”.

